



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-29-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391918	06-29-2012	08-21-2012	2	MCCRORY FOR GOVERNOR	MCCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR 907916			CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238330				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 907916																	
1	09-07-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30							1	1	100	1	100.00
2	09-10-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30							1	1	100	1	100.00
3	09-07-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	150	1	150.00
4	09-10-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	150	1	150.00
5	09-07-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00
6	09-10-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00
7	09-07-2012	09-09-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30						1		1	200	1	200.00
8	09-10-2012	09-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1	1	1	1	1			5	200	5	1,000.00
9	09-07-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30						1		1	600	1	600.00
10	09-10-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30	1	1	1					3	600	3	1,800.00
11	09-10-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30						1		1	500	1	500.00
12	09-10-2012	09-16-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				3	30	1							1	1,600	1	1,600.00
			----- ITEM LINE NOTE ----- CASTLE																	
		Cr Resolved 09-10-2012	Rate Reason 1,600 CRDT RESOLV																	
		Total:	1,600														Credit Resolved Total:		-1	-1,600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
MCCRO ORDR 907916	238330	PHILADELPHIA	A. CLIFFORD	09-07-2012	09-16-2012	M (Broadcast Month, Cycle 1)	N	238330

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<b>Agency CPE: C : MCCRO P : ORDR E : 907916</b>																	
M 13	09-10-2012	09-16-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)	3	30			1					1	1,200	1	1,200.00
----- ITEM LINE NOTE -----																	
NASHVILLE																	
	MG Group #	Preempted	Rate Reason	MG Description		Duration											
	329943	09-12-2012	1,200 PROGRAM CHANGE	1 X 30 @ \$1,200 W 10:00PM - 11:00PM - 09/12/12-09/12/12 (814)	3	30			X					1	1,200	1	1,200.00
	MG CMT:Revenge														Preempt Total:		
	Total: 1,200														-1		
															-1,200.00		
14	09-07-2012	09-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30					1			1	230	1	230.00
15	09-10-2012	09-13-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1	1	1				4	230	4	920.00
16	09-07-2012	09-07-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30					1			1	350	1	350.00
17	09-10-2012	09-14-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1	1	1	1			5	350	5	1,750.00
18	09-15-2012	09-15-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						1		1	250	1	250.00
19	09-15-2012	09-15-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						1		1	300	1	300.00
20	09-16-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							1	1	300	1	300.00
21	09-08-2012	09-08-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30						1		1	650	1	650.00
A 22	09-11-2012	09-13-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30		1		1				2	200	2	400.00

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